

emma

T O V I L L A
visual & web designer

Contact Information:

956 744 6457

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Portfolio:

<https://emmatovilla.com>

Software / Tools

Illustrator

Photoshop

Indesign

Adobe XD

Premiere

MS Office

WordPress

Beaver Builder

Google Analytics

Modern SEO Standards

Html & CSS

Professional

Strong work ethic

Proactive

Detail oriented

Desire to thrive

Languages

Fluent in both

English and Spanish

I'm a visual designer specializing on web design and branding. Looking for opportunities to implement and show my creativity and design skills.

Experience

Graphic Designer

Transcendental, San Antonio. May 2023–Current

- Design logos, websites, and marketing material for dental offices planning to rebrand their services.
- Design marketing mailers for dentistry offices, resulting on a patient increase from 5 new patients to 43 new leads in 45 days
- Coordinate with the development team on the website implementation, ensuring timely delivery and proactiveness on upcoming projects such as replacing pictures, implementing copy edits, editing and uploading videos for first-time launchers, and rebranding websites.

Web Designer

Rainman Digital, San Antonio. February 2018–May 2023

- Design, develop, and maintain WordPress Websites for multiple clients to increase the revenue of their businesses. Leads increase from 2-5 to 10-15 new leads per month, views increased by 80%, and websites made it to the first page of Google according to their industry.
- Work both as a team and solo, depending on the projects.
- Managed clients over the phone and through email to keep them happy and satisfied with our services regarding web design, development, implementation of feedback, and updates to their websites.

Sales Associate

Kate Spade, San Marcos. May 2017–December 2017

- Provide customer service in both English and Spanish.
- Advise customers with purchases and information they request.
- Help with in-store organization and inventory tracking.

Recent Projects

Marshlands Family Dentistry. Completed

<https://emmatovilla.com/marshlands-family-dentistry/>

Role: Designer

Created Logo, Branding Guidelines, and Web Design for a Dentistry Office. Worked with client and account manager to develop a vision that reflects its commitment to modern and compassionate dental services.

- Designed logo
- Create branding guidelines
- Chose fonts and color palettes
- Designed website

MauCo Construction. Completed

<https://emmatovilla.com/mauco-construction/>

Role: Designer

Re-designed a logo for a San Antonio-based Contractor. Incorporating elements of the original logo while working with the client to add elements used in hats, shirts, and other marketing materials.

Education

Bachelor in Fine Arts, Communication Design, 2017

Texas State University, San Marcos